



careers in culture



PEI Cultural Human Resources
Sector Council

culturepei.ca



careers in culture

Passionate. Engaged. Curious?

You have your own way of looking at life. Your friends call you creative. Maybe you sketch, write, act, or take photographs? Dance, make music, or paint? Do you dream up improvements to video games? Pull apart movies or make your own?

Have you considered a career in the culture sector?

Get informed on your options. Visit culturepei.ca and search through a new online directory of culture-related, post-secondary opportunities available across Canada. Watch the videos of people who work in culture on PEI, and hear what they have to say about their chosen field.


"Talents are common, everyone has them—but rare is the courage to follow our talents where they lead.."
Anonymous

Could you create a webisode?

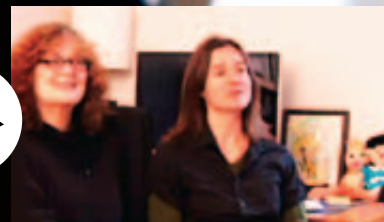
Media artists create graphics, special effects, computer robotics, or animation for film and TV. They do Internet work like creating content, social media, marketing, or advertising campaigns. Have you ever seen performance art or installation work? Maybe you want to be a film director or a producer? Media Arts is a growing field—the technology is constantly evolving—and if you work in this field you will have to be comfortable with change. If you are flexible, technical, and visually talented, a career in Media Arts could be right for you. Look into your options at culturepei.ca.

“If students aren’t taught the language of sound and images, shouldn’t they be considered as illiterate as if they left college without being able to read and write?”
George Lucas - filmmaker.



**WHERE
TO TRAIN**  culturepei.ca/training.html
search “media arts”

**CAREER
VIDEO**



Cheryl and Harmony Wagner
culturepei.ca/videos.html

media arts



Ads, song lyrics, novels, TV and film scripts—who writes them?

Do you like to get right down into the guts of things? Would you like to have an effect on what people think? Journalists and investigative reporters do that. And who hasn't heard of J.K. Rowling? Do you have a fiction series for young adults taking shape in your mind? Writers also earn money creating ad copy and doing freelance writing like annual reports, speeches, or manuals. They work as editors, scriptwriters, and playwrights. Does Ryerson in Toronto have the Journalism Program for you? Or Holland College in Charlottetown? Would you take Creative Writing at Concordia, York University, or MUN? See which program suits you best at culturepei.ca.

"Stories may well be lies, but they are good lies that say true things, and which can sometimes pay the rent." Neil Gaiman - English author of short fiction, novels, comic books, graphic novels, radio drama, and films.

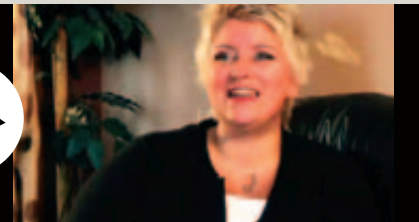
writing & publishing

WHERE
TO TRAIN



culturepei.ca/training.html
search "writing"

CAREER
VIDEO



Patti Larsen
culturepei.ca/videos.html

How hot is this industry?

Some PEI high-school students already work on game design or game illustration part-time!

So you like playing games, or maybe you dream of creating an app? If you want to be a video game programmer you need to be good at computer science, problem solving, and math—and it helps to have a fair hand at drawing. Companies only hire the best graduates. You have to be willing to work hard, sometimes for long hours at a time. But hey, you get to play hard too. Both UPEI and Holland College have courses if you want to stick close to home. Check out Culture PEI's online database of training institutions, and the short video on a career in game design at culturepei.ca.

"That's been my experience in games, you have more of that individuality that gets to be shown. Its more of a creative medium and that's kind of what you are doing already—bringing your own creative flair to the project." Joel Gallant - Telos Game Designer, Culture PEI career video.

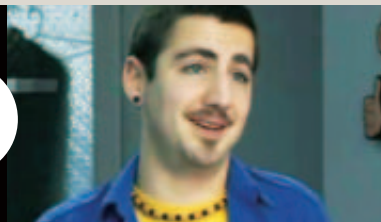


WHERE
TO TRAIN



culturepei.ca/training.html
search "video game"

CAREER
VIDEO



Joel Gallant
culturepei.ca/videos.html

game design





Got creative hands? Would you rather just make it?

There have always been artisans who love making things with their hands. Jewellery, pottery, textiles, carved sculptures, stained glass—objects both ornamental or for everyday use. Along with the many private institutions teaching craft across the country, Canada also has public art and design schools such as ACAD The Alberta College of Art & Design, the Emily Carr University of Art & Design, NSCAD University in Nova Scotia, OCAD University in Ontario, and the New Brunswick College of Craft & Design. Crafts are visual arts. They demand patience, ingenuity, technical facility, and spatial skills. Whatever craft you choose, take some entrepreneurship training along the way - you just might be your own boss. Go to culturepei.ca to access the online cultural education directory.

"All art requires courage." Anne Tucker - American museum curator of photographic works.

handcrafted art

WHERE TO TRAIN  culturepei.ca/training.html
search "art & design"

CAREER VIDEO 




Cindy & Darryl Lentz
culturepei.ca/videos.html

Love to mix music and make CDs? Write song lyrics?

Music is one of the most powerful ways to express yourself. The music industry on PEI is thriving—in large part due to a strong industry association—Music PEI. Some musicians write their own songs and music. Many play and teach. Often, those who work in music have hybrid careers and do more than one thing to make a living (see the Creative Adaptation study under “Resources and Research” on Culture PEI’s website). Maybe you’ve learned to play an instrument, and you plan to continue your studies at college or university. You could also become a sound recording engineer, a publicist, or a musician’s manager. Music offers a lot of choice and satisfies many different tastes. Check out your post-secondary options at culturepei.ca.

“O great creator of being, grant us one more hour to perform our art and perfect our lives.”
Jim Morrison - lead singer and composer for the band The Doors.

WHERE TO TRAIN  culturepei.ca/training.html
search “music”

CAREER VIDEO



David MacDonald
culturepei.ca/videos.html

music industry





Expressive? Comfortable in the spotlight?

A career in the performing arts requires self-confidence, the ability to learn and adapt quickly, and no small measure of humour, creativity, talent, and a thick skin. Constant competition is a way of life for those who work as dancers, actors, choreographers, or standup comedians. If you want to perform and entertain people, and make a living at it, you need a solid education, lots of determination, and maybe some luck, too. The majority of performing artists supplement their income with additional jobs. They are passionate about their craft and wouldn't be happy doing anything else. The rest of the world is glad there are people like you willing to put their heart and soul into entertaining them. Look into performing arts options at culturepei.ca.

"Great dancers are not great because of their technique, they are great because of their passion."
Martha Graham - modern dancer and choreographer.

performing arts

WHERE TO TRAIN  culturepei.ca/training.html
search "perform"

CAREER VIDEO 




Patrick Ledwell
culturepei.ca/videos.html

Collector? Are you interested in the backstory?

Conservators restore and protect artifacts belonging to museums and galleries. Curators select the artifacts that together create meaning. They research the history of each piece, and put together the gallery or museum display, sometimes right down to the descriptions on the walls. Archivists manage, store, and research things like pictures, maps, documents, electronic materials and films. Librarians provide similar services with books in libraries. Do you have good organizational, research, and writing skills? Do you have some basic carpentry ability? If you pay attention to detail and enjoy history, you may find a career in museums, archives, or heritage exactly what you are looking for. Start your career research at culturepei.ca.

“Every one of these artifacts, every one of these things, has a story, and every one of these things has a voice...” Boyde Beck - Curator of History, PEI Museum, Culture PEI career video.



**WHERE
TO TRAIN**  culturepei.ca/training.html
search “curator”

**CAREER
VIDEO**



Boyde Beck
culturepei.ca/videos.html

heritage/museums/archives



Camera crazy? Is art your favorite subject?

Working in the visual arts requires creativity and technical skill. The more training you have, the better living you are likely to make. Most universities and colleges that teach visual arts teach complementary skills and entrepreneurship courses. Artists are usually self-employed and need to have business skills as well as artistic talent. Painters, sculptors, photographers, illustrators, printmakers—many visual artists work in more than one medium. They may teach art, do graphic design, or work as an art therapist—a form of psychotherapy that uses art to work with clients. Painters and photographers express their emotions, their vision of the world, through their work. The poet Paul Strand says, “The artist’s world is limitless. It can be found anywhere...It is always on his doorstep.” For information on visual arts training choices, go to culturepei.ca.

“I found I could say things with color and shapes that I couldn’t say in any other way—things I had no words for.”
Georgia O’Keeffe - artist.

visual arts

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TO TRAIN**  culturepei.ca/training.html
search “visual arts”

**CAREER
VIDEO** 



Suzanne O’Callaghan
culturepei.ca/videos.html

improving the outcomes and incomes of cultural workers

"There's no retirement for an artist, it's your way of living so there's no end to it."
Bono - musician, activist

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