

Summer Business Camp

**Thursday July 14th, 2011
8:30 am - 4:00 pm
Rodd Royalty, Charlottetown**

Let **ProfitLearn** ignite your business dreams with this workshop...



We won't have a real campfire, but we'll fan the flames of creativity through casual learning about the basics of business. This session is for new entrepreneurs or those thinking of starting a new business.

Wear your shorts and t-shirt. Sport your funky camp hat. Bring your questions.

Strengthen your understanding of business practices around these topics:

- Ø What it means to be an Entrepreneur
- Ø Market research
- Ø Costing/pricing
- Ø Financials
- Ø Promoting your business

Trainer is Bill Martin, business owner, mentor, advisor for new business development

To register: marweeks@upepei.ca 1-800-270-4795
Cost: \$75 + GST/per person for the day. Lunch is included

Minimum 10 participants required to hold event.



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