The Business of Crafts

The Business of Crafts will give working craftspeople the confidence, knowledge and tools to successfully manage their career in the crafts sector. Topics to be covered include:

- Developing a Business Plan
- Pricing Your Work
- Cash Flows/Budgets
- Taxes
- Law
- Social Media and more.

When: Wednesday evenings, 5:30 - 8:30 p.m. (Storm dates, Thursday evenings)
Date: January 11 - March 28, 2012
Where: Holland College, Prince of Wales Campus, Charlottetown Centre
Cost: $ 150.00 per participant

INSTRUCTOR:
Michelle MacCallum
PEI visual artist, craft producer, Juried member of the PEI Crafts Council, business owner, adult educator and writer.

How to register:
Register by phone (902) 629-4214/1-800-446-5265;
Email: cecharl@hollandcollege.com; or
In-Person at any Holland College location.

Registration for all courses will be on a first come, first served basis. Deadline for registration is five working days prior to listed course start date unless otherwise noted.

HOLLAND COLLEGE

PEI CRAFTS COUNCIL

The Business of Crafts is a partnership between the PEI Crafts Council, Culture PEI and Holland College and is funded through the Canada PEI Labour Market Agreement.